

# JEFFERY D. WESLEY

ART DIRECTOR • DESIGNER • ILLUSTRATOR

PORTFOLIO





Hello, my name is Jeff Wesley.

My journey into the world of art and design began at a young age, igniting a lifelong passion for creative expression. Armed with a Bachelor of Fine Arts in Graphic Design and Illustration from Ball State University, I have carved a unique career path as an Art Director, Graphic Designer, and Illustrator, specializing in web design, logo design, and typography, with a strong knowledge of the Adobe Creative Suite.

My leadership at Gordon Marketing, an Insurance Agent marketing support company, was marked by guiding a diverse team of designers and multimedia specialists, consistently delivering high-impact projects, and fostering a collaborative environment. Before this, I honed my skills at Paws, Inc., the creative licensing and design studio behind Garfield, the famous cartoon cat. There, I managed graphic design projects, illustrated the Garfield comic strip, collaborated on award-winning websites, and worked across various media, from illustration to product development. My experience includes everything from traditional art forms to digital innovation, and I thrive in collaborative environments that push creative boundaries.

Throughout my career, I've embraced every opportunity to create, lead, and inspire through design.

<https://www.linkedin.com/in/jeff-wesley-01aba482/>  
<https://www.behance.net/jeffwesley>

I look forward to discussing your needs, what I have to offer, and future possibilities.

Thank you for taking the time to review my cover letter, resume, and portfolio.

Sincerely,



Jeffery D. Wesley




# Jeffery Wesley


**Art Director**  
**Graphic Designer**  
**Illustrator**


## ABOUT ME


I'm a highly skilled Art Director experienced in Graphic Design, Illustration, Web Design, and Product Development with a demonstrated history of working in the entertainment industry and with International licensed brands. I enjoy mentoring and coaching artists and designers to encourage and nurture the development of their styles and techniques.


## CONTACT ME

 15422 Whelchel Dr  
Fishers, IN 46037

 (317) 695-4695

 jwesley1968@comcast.net

 [www.behance.net/jeffwesley](http://www.behance.net/jeffwesley)

 [www.linkedin.com/in/jeff-wesley](http://www.linkedin.com/in/jeff-wesley)

## CREATIVE PROFICIENCY

**Creative Expertise:** Corporate identity, branding and logo design, package design, editorial, illustration, print production, photography, typography, web layout and design, marketing, and advertising

**Software:** Photoshop, InDesign, Illustrator, Acrobat, Dreamweaver, Premiere, Animate, Microsoft Word, Outlook, Powerpoint

**Skills:** Creativity, Leadership, Project Management, Teamwork, Communication

## EDUCATION

**Bachelor of Fine Arts**  
**Ball State University Muncie, IN**  
Bachelor's degree in Graphic Design with a specialization in Illustration

## EXPERIENCE

### Wesley Design, LLC

#### OWNER / GRAPHIC DESIGNER 06/2021 - Present

As Wesley Design LLC's founder and principal designer, I've cultivated a reputation for delivering innovative and impactful visual solutions tailored to clients' unique needs. With a focus on creativity, professionalism, and attention to detail, I've successfully collaborated with diverse clientele, ranging from startups to established businesses, in crafting compelling branding identities, marketing collateral, and digital assets. Leveraging expertise in graphic design software and a keen understanding of current design trends, I've consistently exceeded expectations, earning recognition for my ability to translate clients' visions into visually stunning realities. Wesley Design, LLC is a testament to my dedication to excellence and commitment to providing top-tier design services to help businesses thrive in today's competitive landscape.

### Gordon Marketing

#### ART DIRECTOR 01/2018 - 05/2021

As the Art Director, I supervised and maintained all artistic aspects of video, publication, social media, and multimedia production while nurturing the creative process and guiding designers, photographers, videographers, editors, and copywriters. My responsibilities included developing original campaigns and promotions while maintaining the integrity of the company's brand.

Together, our team grew Gordon Marketing's Social Media presence by over 400% on YouTube, Facebook, and LinkedIn through creative campaigns and analytics monitoring.

I collaborated and directed video projects with the Video Department Manager and the Video Editors to produce more effective, higher-quality training and informational videos.

I designed graphics for videos, websites, promotions, and logos for agents, agencies, and marketing and training purposes.

I developed marketing and educational packages, including digital and print materials, invitations, flyers, brochures, booklets, banners, and signs.

### Paws, Inc. (The Garfield & Friends Licensing Agency and Cartoon Studio)

#### MANAGER, GRAPHIC DESIGNER, ILLUSTRATOR 01/1995 - 01/2018

With my artistic versatility, creativity, and strong computer skills, I held numerous positions at Paws, Inc., including Assistant Cartoonist, illustrating the daily Garfield comic strip. My responsibilities included performing all aspects of graphic design, from planning to printing. I provided clients with consultation and assistance from design concepts to completion, and provided continual consultation and education to the art department staff on MacOS and various software packages, including the Adobe Creative Suite.

I managed a Creative Team utilizing all forms of traditional & digital mediums to produce new concepts, ideas, and designs for various licensed products, including publication, apparel, housewares, and more.

Directed a design team to design, build, maintain Garfield.com and related websites.

Led the development and design of 3 Garfield direct-to-video movie websites and won the 2008 W3 Silver Award for Best Movie/Film Site for Garfield Gets Real.







# THE ADVENTURES OF GARFIELD & ODIE

© PAWS

## All-New!

A Chapter Book Series of hair-raising adventures featuring Garfield and all his furry friends is coming soon. Follow all the fun in these Paperback and E-book editions.



**B**efore going to sleep that night, Jon set out another plate of cheese. Then he put on his pajamas, brushed his teeth, and pushed Garfield and Odie out of his bed.

"I hope the beast eats him first," growled Garfield, stomping off.

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Chapter Book Series  
Ages: 8 and up  
64 pages in Full Color  
Paperback & E-Book Editions



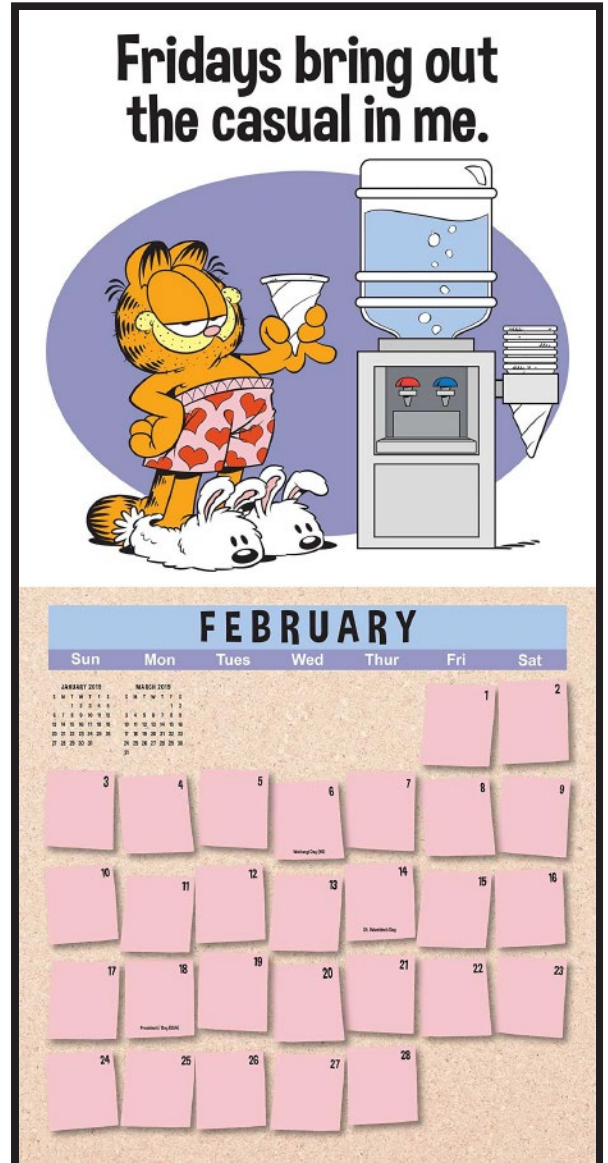
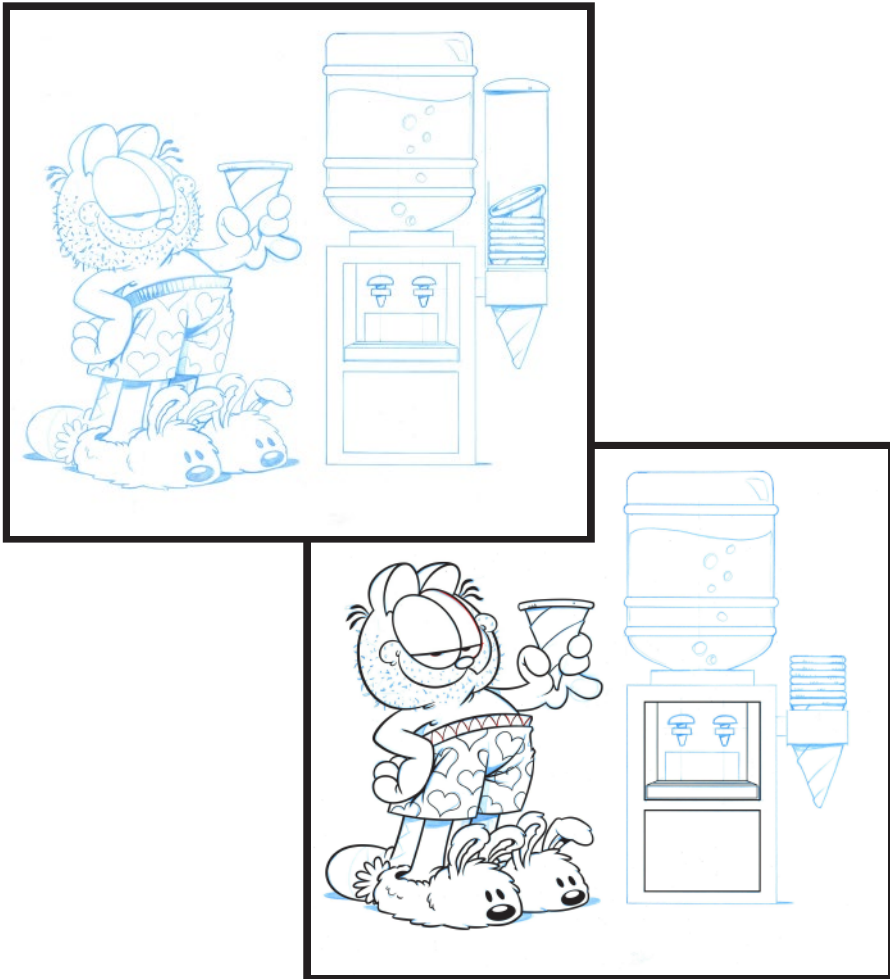
# FUNNY BUSINESS

## 2019 Garfield Calendar



DIDN'T WE WORK  
LAST WEEK?

by Jim Davis



# GARFIELD GETS REAL

Reality just got a whole lot more fun.

ABOUT THE MOVIE

THE CAST

GALLERY

VIDEOS

GAMES

DOWNLOADS

REGISTER FOR UPDATES

GARFIELD.COM



## Famous Feline Breaks Out

Follow Garfield behind the scenes of the new movie. Leaving his friends, family and job behind, he soon realizes that real-life cats don't enjoy the perks of cats in the entertainment biz. [Read the Full Story](#)



**GARFIELD'S ALL-NEW ANIMATED ADVENTURE IS NOW AVAILABLE!**



Register for updates  
It's your ticket to the latest  
movie news & information.



"GARFIELD" and GARFIELD Characters: TM & © Paws, Inc. All Rights Reserved.  
"Twentieth Century Fox," "Fox," and Star! associated logos are the property of  
Twentieth Century Fox Film Corporation.



Garfield Gets Real • About the Movie • The Cast • The Gallery • Video • Games • Downloads • Get the DVD  
Garfield's Fun Fest • Garfield's Pet Force • Garfield on DVD • Garfield.com • Today's Comic • Fun & Games • Shopping • Contact Garfield  
Garfield.com E-Cards • Garfield.com News • Garfield.com Downloads • About Garfield • Facebook • Twitter • YouTube • The Garfield Show

EVIL VILLAINS, COURAGEOUS HEROES, ONE FAT CAT

## GARFIELD'S PETFORCE

EXPERIENCE THE ADVENTURE IN 3-D

ABOUT THE ADVENTURE

CHARACTER PROFILES

VIDEOS & CLIPS

ADVENTURE GAME

IMAGE GALLERY

DYNAMIC DOWNLOADS

SUPER SHOPPING

GARFIELD.COM



This Package Includes:

- 4 pairs of 3-D glasses
- Both 2-D and 3-D versions
- Can be watched on any TV!



**THE FUR-TASTIC FOURSOME ARE ON SALE NOW ON DVD!**



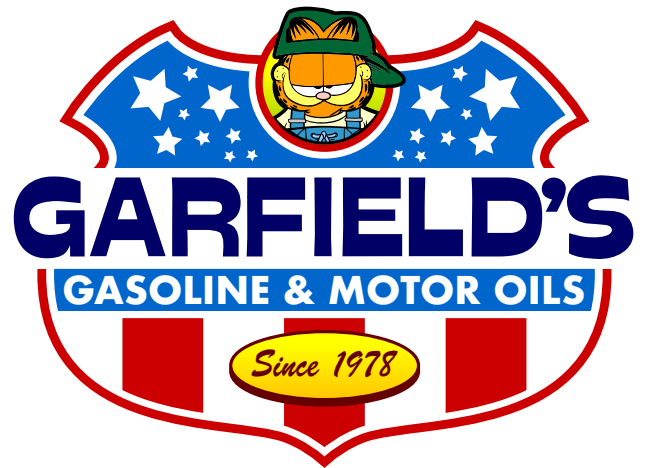
PAWS INCORPORATED PRESENTS A ASSOCIATION WITH THE ANIMATION PICTURE COMPANY / DAVIS ENTERTAINMENT "GARFIELD'S PET FORCE"  
FRANK WIELKER is GARFIELD THE CAT CO-PRODUCED BY KENNETH BURGO MASTER PRODUCED BY ROBERT NEAL ASSOCIATE PRODUCERS ALEX YOO JOSHUA SOHN  
PRODUCED BY JIM DAVIS WRITTEN BY JIM DAVIS BRIAN MANIS ASH R. SHAH YOUNGKI LEE MARK A.Z. DIPPE DANIEL CHUBA  
DIRECTED BY MARK A.Z. DIPPE



"GARFIELD" and GARFIELD Characters: TM & © Paws, Inc. All Rights Reserved.  
"Twentieth Century Fox," "Fox," and Star! associated logos are the property of Twentieth Century Fox Film Corporation.

Garfield's Pet Force  
About the Adventure • Character Profiles • Image Gallery • Videos & Clips • Adventure Game • Dynamic Downloads • Super Shopping • Get the DVD

Garfield Gets Real • Garfield's Fun Fest • Garfield on DVD • Garfield.com • Today's Comic • Fun & Games • Shopping • Contact Garfield  
Garfield.com E-Cards • Garfield.com News • Garfield.com Downloads • About Garfield • Facebook • Twitter • YouTube • The Garfield Show











GORDONMARKETING'S ANNUAL

# LIFE & ANNUITY

## EXPO 2019

THE MADNESS IN MARCH CONTINUES!

**DICK GORDON**  
CEO, FOUNDER, GORDON MARKETING  
INVITES YOU TO JOIN THE MADNESS

**MARCH 7**  
8:00am – 5:00pm  
Registration at 7:30am

Featuring Keynote Speaker:  
**Dave Murphy**

Over 30 companies from the Life & Annuity Industry are coming together in one massive event!

**Marriott Renaissance  
Indianapolis North  
11925 N. Meridian St.  
Carmel, IN 46032**

Click to Register or Call  
**(800) 388-8342 x310**  
[gordonmarketing.com/events/life-annuity-expo](http://gordonmarketing.com/events/life-annuity-expo)



# **INDIANA GORDONS**

and the  
**COSTA RICA**  
**AGENT CELEBRATION**

IF ADVENTURE  
HAS A NAME...

IT MUST BE  
GORDON  
MARKETING



FEATURING: VICE PRESIDENT REBECCA GORDON CEO & FOUNDER DICK GORDON PRESIDENT SYLVIA GORDON  
AT THE WESTIN GOLF RESORT & SPA, PLAYA CONCHAL  
**APRIL 28-MAY 2, 2021**

FOR MORE INFORMATION VISIT [GORDONMARKETING.COM/EVENTS/2021-COSTA-RICA](https://gordonmarketing.com/events/2021-costa-rica)  
or contact DAWN LOCHARD - [dawn1@gordonmarketing.com](mailto: dawn1@gordonmarketing.com) • (800) 388-8342 x310

**(800) 388-8342 x310**

IF ADVENTURE HAS A NAME...  
IT MUST BE GORDON MARKETING.



# INDIANA GORDONS

and the  
**COSTA RICA  
AGENT CELEBRATION**

FEATURING: PRESIDENT SYLVIA GORDON VICE PRESIDENT REBECCA GORDON CEO & FOUNDER DICK GORDON

**APRIL 28-MAY 2, 2021**

## Qualification Deadline

DECEMBER 31, 2020

As of January 1, 2020, all your business counts towards qualifying for a beautiful vacation get away for you and one guest to the colorful and captivating **Westin Golf Resort & Spa in Costa Rica**, April 28 - May 2, 2021. To reserve your spot, you will need to earn **150 points\*** on personal production between January 1, 2020 and December 31, 2020.



\*MAPD and PDP production does not count. GA qualify with 250 points, MGAs qualify with 400 points. For higher contracts, please refer to your marketing agreement. TERMS AND CONDITIONS APPLY, visit [GordonMarketing.com](http://GordonMarketing.com) for details.

FOR MORE INFORMATION VISIT [GORDONMARKETING.COM/EVENTS/2021-COSTA-RICA](http://GORDONMARKETING.COM/EVENTS/2021-COSTA-RICA) or contact DAWN LOCHARD - [dawn1@gordonmarketing.com](mailto:dawn1@gordonmarketing.com) • (800) 388-8342 x310

## QUALIFY WITH 150 POINTS

A COMBINATION OF THE FOLLOWING - BASED PER APPLICATION

PRODUCT	POINTS
Med Supp	1.0
Health (HPG, Cancer, STC)	.75
Dental/Vision/Hearing	.25
Life - 1.25 points per \$1,000 of target premium (all products) or \$80,000 stand alone	
Annuity - .65 points per \$10,000 FIA premium (excludes MYGA) or \$2,000,000 stand alone	

THE ANNUAL EDGE-OF-YOUR-SEAT ADVENTURE CONTINUES THIS AUGUST

# AEP KICKOFF ROADSHOWS

remember to  
**SAVE THE DATE  
AND MARK YOUR CALENDARS**

GORDON MARKETING IS COMING TO A CITY NEAR YOU

- |  |                              |
|--|------------------------------|
| August 9 • Orlando, FL                   | August 26 • Idaho Falls, ID  |
| August 10 • Ft. Lauderdale, FL           | August 26 • Detroit, MI      |
| August 12 • Ft. Myers, FL                | August 27 • Warren, MI       |
| August 20 • Carmel, IN <i>Main Event</i> | August 31 • Long Island, NY  |
| August 24 • Boise, ID                    | September 1 • Wilmington, DE |
| August 25 • Twin Falls, ID               |                              |

HAVE THE TIME OF YOUR LIFE KEEPING UP  
WITH THE INDIANA GORDONS THIS AEP.

For more information  
contact your Marketer at  
**GORDONMARKETING**  
(800) 388-8342  
[www.gordonmarketing.com](http://www.gordonmarketing.com)



THE ANNUAL EDGE-OF-YOUR-SEAT ADVENTURE CONTINUES THIS AUGUST

# AEP KICKOFF ROADSHOWS

are coming to  
**BOISE, TWIN FALLS,  
AND IDAHO FALLS, IDAHO**

WE'RE BRINGING ALL THE AEP NEWS & INFORMATION TO YOU

- Referral Pipeline - How to Build
- Effects of \$18 Billion Medicare Cuts
- Social Security & Your Clients
- 2022 Challenge:  
All the money you leave on the table

**10:00am - 2:00pm**  
Registration begins at 9:30 a.m.

**Boise, ID**  
**August 24, 2021**  
SpringHill Suites by Marriott  
Boise Park Center  
424 E Parkcenter Blvd.  
Boise, ID 83706

**Twin Falls, ID**  
**August 25, 2021**  
Hilton Garden Inn  
1741 Harrison St N  
Twin Falls, ID 83301

**Idaho Falls, ID**  
**August 26, 2021**  
Hampton Inn  
2500 Channing Way  
Idaho Falls, ID 83404

For more information contact  
**Dawn Lochard**  
[dawn1@gordonmarketing.com](mailto:dawn1@gordonmarketing.com)  
(800) 388-8342 x310

**Register Online At**  
[www.gordonmarketing.com/AEP\\_2021](http://www.gordonmarketing.com/AEP_2021)





Attend this Exclusive 3-Day EVENT - Seats are limited

# MEDICARE

## MARKETING MADE EASY

**LIVE: MARCH 7 - 9, 2022**

Hyatt Place Fishers, 11455 IKEA Way, Fishers, IN 46037



**Featuring Special Guest Speaker**  
Team Developer, Motivational Powerhouse,  
Character & Leadership Development Coach,  
Author, and former NFL Runningback,  
**Derrick Moore**



### LEARN

3 of the Industry's Top Leaders  
provide one-on-one mentoring  
and coaching.



### GROW

Own your own business and  
grow 35 to 45 New Prospects  
every month.



### THRIVE

Maintain a Protected Territory  
and increase a significant  
200 to 300% in sales.

WE PROVIDE ALL YOU NEED TO BE A SUCCESS:

### HANDS-FREE MARKETING TOOLS

- ✓ Website Landing Page specific to your program
- ✓ Customized Direct Mail Marketing Pieces
- ✓ Customized Promotional Social Media Marketing



SCAN ME

**CLICK HERE TO REGISTER**

[www.gordonmarketing.com/medicare101\\_signup/](http://www.gordonmarketing.com/medicare101_signup/)



For more info Contact  
The Medicare 101 Team  
**(800) 388-8342 x219**  
[medicare101@gordonmarketing.com](mailto:medicare101@gordonmarketing.com)

Take Your Business From 0 to 60 In One 2-Day EVENT

# MEDICARE

**MARKETING MADE EASY**

**LIVE: MAY 19 - 21, 2022**

**Marriott Renaissance Indianapolis North**  
11925 N. Meridian St. Carmel, IN 46032



### LEARN

3 of the Industry's Top Leaders  
provide one-on-one mentoring  
and coaching.



### GROW

Own your own business and  
grow 35 to 45 New Prospects  
every month.



### THRIVE

Maintain a Protected Territory  
and increase a significant  
200 to 300% in sales.

WE PROVIDE ALL YOU NEED TO BE A SUCCESS:

### HANDS-FREE MARKETING TOOLS

- ✓ Website Landing Page specific to your program
- ✓ Customized Direct Mail Marketing Pieces
- ✓ Customized Promotional Social Media Marketing
- ✓ Full back-office support for managing registrants, Social Media, & Direct Mail responses.



#### EXTRA BONUS EVENT!

Join us for a day of pure speed! The fastest speeds  
during the Month of May will be on display in the  
final practice for the Indianapolis 500.

**Fast Friday** at the  
**Indianapolis 500 Motor Speedway**

Seats are limited

**CLICK HERE TO REGISTER**

[www.GordonMarketing.com/medicare101\\_signup/](http://www.GordonMarketing.com/medicare101_signup/)



SCAN ME

For more info Contact  
The Medicare 101 Team  
**(800) 388-8342 x219**  
[medicare101@gordonmarketing.com](mailto:medicare101@gordonmarketing.com)



Don't Miss This Exclusive 3-Day EVENT

# MEDICARE

## MARKETING MADE EASY

**Featuring Special Guest Speaker**  
**Derrick Moore**

Team Developer, Motivational Powerhouse,  
Character & Leadership Development Coach,  
Author, and former NFL Runningback.



**LIVE: MARCH 7 - 9, 2022**

# MEDICARE

## MARKETING MADE EASY

Attend this Exclusive 3-Day EVENT and learn how to  
**Increase your sales up to**

# 300%



# MEDICARE

MARKETING MADE EASY

We provide everything you need  
to take your business to

## THE NEXT LEVEL

### LEARN



3 of the Industry's Top Leaders  
provide one-on-one mentoring  
and coaching.

### GROW



Own your own business and  
grow 35 to 45 New Prospects  
every month.

### THRIVE



Maintain a Protected Territory  
and increase a significant  
200 to 300% in sales.



SCAN ME

For more info Contact  
The Medicare 101 Team  
**(800) 388-8342 x219**  
medicare101@gordonmarketing.com



# MEDICARE

MARKETING MADE EASY

We provide you  
with everything you need to

## BE A SUCCESS

### HANDS-FREE MARKETING TOOLS



Customized Direct Mail  
Marketing Pieces



Customized Promotional  
Social Media Marketing



Website Landing Page  
specific to your program



Full back-office support  
for managing registrants, Social Media,  
and Direct Mail responses.



SCAN ME

For more info Contact  
The Medicare 101 Team  
**(800) 388-8342 x219**  
medicare101@gordonmarketing.com





Taking the guesswork out of your Insurance needs.



# SENIOR ELITE services LLC

**Medicare | Life | Health | Annuities**





**SENIOR ELITE  
services LLC**

Taking the guesswork out of your  
**INSURANCE  
& MEDICARE NEEDS**

We offer help with all your Medicare and Insurance Options, and help explain all the complexities to ensure you have the best benefits for your needs.

**Jonathan Acevedo**  
President / Agency Owner  
2360 Fairview Blvd  
Fairview, TN 37062  
[www.SeniorEliteServices.com](http://www.SeniorEliteServices.com)

**Medicare • Life • Health  
Annuities • Cancer Plans  
Long-Term Care  
Prescription Drug Plans**

For more information visit us online or call today:  
**(615) 266-2603 • 1-877-912-1901**



SENIOR ELITE SERVICES

## PHARMACY ALLIANCE PROGRAM

◆ **AGENTS AND PHARMACIES UNITE**

Designed to establish solid and long-lasting relationships between licensed agents and independent pharmacies, the Pharmacy Alliance Program allows for an influx of new client acquisitions while also helping agents maintain relationships and retain clients. This collaboration provides a new level of customer satisfaction and retention to the pharmacy.

◆ **BENEFITS OF THE PROGRAM**

 **AGENTS**

- Understand plans from a pharmacist's point of view
- Preset AEP Medicare client reviews
- Cross-selling opportunities
- Pharmacy customer yearly plan reviews
- Increase funnel of referrals

 **PHARMACIES**

- Eliminate prescription coverage customer complaints
- Ensure clients enroll in correct MAPD or PDP
- More time to focus on work and customer needs
- Offer customers peace of mind
- Increase customer satisfaction and retention
- **NO COST** to the pharmacy or the customer

To learn more about Senior Elite Services and the Pharmacy Alliance Program

**CONTACT US TODAY**

**JONATHAN ACEVEDO**  
President, Senior Elite Services



**SENIOR ELITE  
services LLC**

2360 Fairview Blvd, Fairview, TN 37062

**(615) 266-2603**

[www.SeniorEliteServices.com](http://www.SeniorEliteServices.com)





**Call Mr. Insurance TODAY for help with your**

# MEDICARE & RETIREMENT

**SENIOR ELITE  
services LLC**

# (615) 266-2603

[www.SeniorEliteServices.com](http://www.SeniorEliteServices.com)

## LOCAL AGENTS AVAILABLE



**aetna®**

Updates & New Developments in  
**MEDICARE SUPPLEMENTS**  
**WEBINAR**

Featuring your host: **RYAN CLARK**

**LIVE**  
 Thursday  
**March 29<sup>TH</sup>**  
**1:00pm**

**CLICK TO REGISTER**  
**30 minute webinar**  
 Recordings of webinars are available upon request

**RYAN CLARK**  
 Associate Marketer  
 ryan@gordonmarketing.com  
 (800) 388-8342 x330



**NOW** is the best time  
 to break into the **Senior Market**

**February 15<sup>TH</sup>, 2018**  
 Parker Public Library  
 20105 E Mainstreet,  
 Parker, CO 80138

Registration begins at 9:15am  
 Medicare Basics • 9:30am - 12:30 pm  
 Medicare Update • 2:00pm - 5:00pm  
 Bagels & Coffee in the morning and  
 Lunch will be provided

**Update your Medicare Knowledge  
 with a Nationally recognized expert!**

- Make more than ever in 2018 while helping Senior clients
- Increase your Medicare knowledge whether you are a seasoned or brand new agent
- Get a jump on your competition in this important market

Sylvia Gordon sells Medicare plans every month. She trains from an agent's perspective and will not be reading a powerpoint to you.

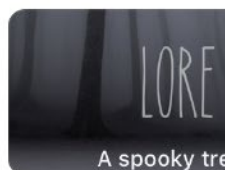
This is a **hands on training** class to help agents see the potential in the Senior Market.

Please call Becky to reserve your seat today.  
**800-388-8342 x377**

**Sylvia Gordon**  
 President, Gordon Marketing  
 sgordon@gordonmarketing.com  
 (800) 388-8342

**GORDONMARKETING**  
 COMPARING OVER 100 MEDICARE PLANS SINCE 1990  
 GordonMarketing.com

## This Weeks Top of the Charts



**REBECCA  
 GORDON**

**INSURANCE  
 NOW**



## New & Noteworthy



Bag Man  
 MSNBC, Rachel Mad...



Insurance Now  
 Season 1 - DSNP, Reb...



Believed  
 NPR



The Argument  
 The New York Times ...



The TED Interview  
 TED



Dreamboy  
 Night Vale Presents



## Qualification Deadline

DECEMBER 31, 2018

As of January 1, 2018, all your business counts towards qualifying for a beautiful vacation get away for you and one guest in magnificent Montego Bay, Jamaica. To reserve your spot, you will need to earn 195\* points on personal production, or 350\* points for agencies with down line producers between January 1, 2018 and December 31, 2018.

**POINTS ARE BASED PER APPLICATION**  
 \* 1.5 points per \$1,000 of issued and placed premium

PRODUCT	POINTS
Individual Med Supp	.75
Cancer/Critical Illness	1
Hospital Indemnity	.5
Short Term Recovery Care	1
Long Term Care	3
Dental/Vision/Hearing	.25
Final Expense*	¢
Life	\$80,000
Annuity	\$2 million
HPG	50 Apps

### TERMS AND CONDITIONS

1. Gordon Marketing reserves the right to change or discontinue the program at its sole discretion and without notice. 2. Trip is for qualifier plus (1) guest only. Guest must be 18 years of age or older. 3. Qualifier must be contracted, in good standing and actively representing Gordon Marketing at the time of the trip. 4. Agents must not have any outstanding debts with Gordon Marketing. 5. Qualifying business must be submitted 01/01/2018 through 12/31/2018. 6. Points are based on net production. Not all agents or agencies will qualify at these numbers. 7. Medicare supplements guarantee issue business does not qualify for credit. 8. Sharing, splitting or transferring of points is not allowed. 9. Trip is non-transferable and not redeemable for cash or any other prizes. 10. Qualifier is responsible for taxes and will receive a 1099. 11. There may be a penalty assessed for anyone who canceled after they have registered.





GORDONMARKETING PRESENTS:

# Win A Trip To New Orleans

JANUARY 20-23, 2020

with

**Randy Pierson**

Vice President, Life & Annuities



Featuring:

**Dick Gordon**

Founder & CEO,  
Gordon Marketing



**Rebecca Gordon**

Vice President, Gordon Marketing



**Bob Lochard**

Chief Marketing Officer,  
Gordon Marketing

*Join us on our annual Rising Stars trip  
to New Orleans, Louisiana  
the Big Easy Bourbon Blast!*



**Sylvia Gordon**

President, Gordon Marketing

brought to you by:



## ALL YOU NEED TO DO IS QUALIFY

Limited to the first 40 • Must be a new producer to Gordon Marketing • Or, never attended a GM Convention Trip  
Agent level only. Production for this trip will **NOT** also count toward our Annual Convention.

### Med Supp Qualifications

**50 Med Supps** from any carrier - Plans F, G, or N

Or, **50 United American** High Deductible  
Plan F (GI from a MAPD Exit - Not Eligible)

Or, only **25 United American** - Plans F, G, or N

### Life & Annuity Qualifications

**6 Indexed Annuity Applications** with a combined  
minimum premium of **\$500,000** with core carriers

Or, **\$30,000** Final Expense Applications

Or, **30** Life Insurance Applications

(800) 388-8342



GordonMarketing.com

1980

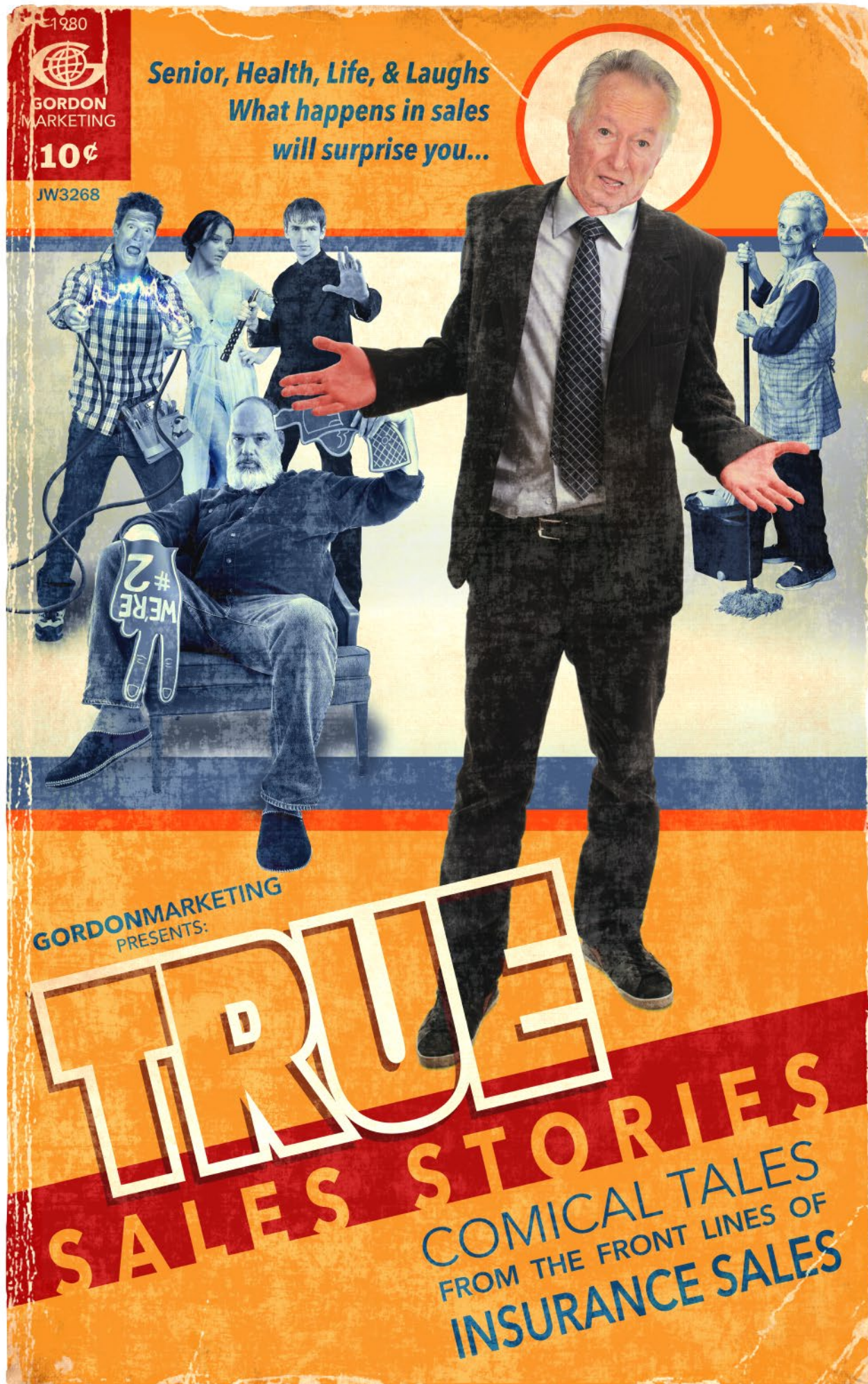


GORDON  
MARKETING

10¢

JW3268

*Senior, Health, Life, & Laughs*  
*What happens in sales*  
*will surprise you...*



GORDONMARKETING  
PRESENTS:

TRUE

SALES STORIES

COMICAL TALES  
FROM THE FRONT LINES OF  
INSURANCE SALES

COMING TO THE TAP  
**02 • 03 • 11**



**SCHLAFLY BEER**

**CHATHAM TAP FISHERS**  
8211 E. 116th Street • Fishers, IN 46038 • 317.845.1090

A special night of Draught Beers  
**02 • 03 • 11**



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**SCHLAFLY BEER**

Kölsch • Irish Style Extra Stout • Dry-Hopped APA • Scotch Ale  
Winter ESB • Bourbon Barrel-Aged Imperial Stout

Join the Celebration  
20 years of the St. Louis Brewery's Best.  
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8211 E. 116th Street • Fishers, IN 46038 • 317.845.1090

**CHATHAM TAP FISHERS**  
PRESENTS



**BREWED IN SAINT LOUIS**  
**SCHLAFLY BEER**

A special night of  
**Draught Beers**

Kölsch • Irish Style Extra Stout • Dry-Hopped APA • Scotch Ale  
Winter ESB • Bourbon Barrel-Aged Imperial Stout

Featuring Schlafly Specialty Bottles:  
Oak-Aged Barleywine Style Ale  
Bière de Garde

**THURSDAY, FEBRUARY 3, 2011**

Thursday, February 3, 2011  
**CHATHAM TAP FISHERS**  
8211 E. 116th Street  
Fishers, IN 46038  
317-845-1090



**BREWED IN SAINT LOUIS**  
**SCHLAFLY BEER**

Every year, the Saint Louis Brewery creates around fifty styles of fresh Schlafly beer. They have a unique style for every beer lover and Chatham Tap Fishers has brought you a small sampling of some of their best.

**Draught Beers**

**Kölsch** ABV: 4.8% | IBU: 25  
Kölsch is a classic golden ale that uses a centuries old yeast strain sourced from a famous Kölsch brewer in Köln, Germany.

**Irish Style Extra Stout** ABV: 8% | IBU: 45  
Irish Style Extra Stout pours black and is an amped-up version of a traditional dry stout.

**Dry-Hopped APA** ABV: 5.9% | IBU: 50  
Dry-Hopped American Pale Ale (APA) uses a hefty dose of American hops to create a bold, bitter ale.

**Scotch Ale** ABV: 6.2% | IBU: 25  
Scotch Ale is a traditional Scottish ale and pours a dark mahogany color, with the aroma of sweet caramel and a lightly bitter finish.

**Winter ESB** ABV: 5.8% | IBU: 30  
Winter ESB (Extra Special Bitter) may have the word "bitter" in its name, but the key to this style is balance.

**Bourbon Barrel-Aged Imperial Stout**  
ABV: 10.5% | IBU: 50  
Bourbon Barrel Aged Imperial Stout is complex and strong, with coffee and chocolate flavors.

**750 ML Bottles**


**Bière de Garde** ABV: 7% | IBU: 25  
Bière de Garde is a traditional French farmhouse ale, with burnt orange coloring.

**Oak-Aged Barleywine**  
ABV: 10.2% | IBU: 50  
Oak Aged Barleywine is a deep copper color with intense malt flavors and assertive hops for balance.

**Having trouble pronouncing the name Schlafly?**  
Don't feel bad, not knowing how to pronounce (or spell) Schlafly is a fact of life for every new Schlafly beer drinker. It's pretty simple though.

"Schlaf" is pronounced like the word "laugh" and "ly" is pronounced "lee". Put them together and you have "Schlaugh-lee". There you have it. Now get out there and start correcting your friends and neighbors.

Get Goosed at the Tap  
**01 • 06 • 11**



**GOOSE ISLAND**

Sophie  
Matilda  
India Pale Ale  
Honkers  
Winter  
312

Specialty bottles:  
Night Stalker & Demolition

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*Appetizers*  
*Entrées*  
*Desserts*

## Appetizers

**Masala Bean Dip**  
White Bean, Ginger, Cilantro, Curry mix served with flatbread.  
\$6.00

**Fruitchetta**  
Seasonal Fruit Medley served with a choice of cheese and flatbread.  
\$7.00

**Sweet Potato Fries**  
Served with a whipped cream cheese with cinnamon and brown sugar dip.  
\$6.00

**Soft Pretzels**  
Served with house-made mustard.  
\$5.00

**El Guapo**  
3 soft corn tortillas with chorizo, habanero relish, onions and a lime wedge.  
\$5.00

**Calamari**  
Flash fried and Served with a house-made cocktail sauce.  
\$6.00

**Fried Brie Stick**  
Served with a blackberry champagne reduction.  
\$6.00

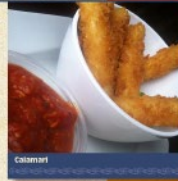
**Fried Pumpkin Ravioli**  
Dusted with a fig, date, & agave reduction.  
\$6.00

**Fried Green Tomatoes**  
Served with a chocolate bbq reduction and raspberry sauce.  
\$6.00

**Cheese Stuffed Mushroom Caps**  
4 Burton Mushroom caps stuffed one each with Brie, Gorgonzola, Apple Chutney, and Smoked Gouda. Flash fried and served with a flight of sauces.  
\$9.00

**The Flying Pig**  
Pork shankle flash fried and served with flight of sauces.  
\$10.50

**Sauces:**  
Habanero Relish, Peach Chipotle, Raspberry, Blackberry Champagne, Fig Date-Agave, Chocolate BBQ, House made ketchup & mustard upon request.  
\$1.50



Calamari



El Guapo



Cheese Stuffed Mushroom Caps

## Main Courses

*All Main Courses come with your choice of one side:  
Lemon Champagne Cucumber Salad, Fried Raspberry Potatoes, Potatoes,  
Port Cacciatore, Seasonal Fruit Cocktail, Greek Yogurt, Sweet Potato  
Fries, Fried Veggie Straws.*



The Liege Waffle

**Kuzola's Spicy Spinner**  
(Lagers, Pinner)  
Pepper-crusted shaved steak with habanero relish, macadamia nuts and coconut.  
\$9.00

**The Sauced Duck**  
(Wheats)  
Pulled duck, spicy peach chipotle reduction with gorgonzola, toasted almonds and greens.  
\$8.00

**The French Egg Roll**  
(Cream and Brie Alsos)  
Crisp and house-wrapped Mortarini sausage with goat cheese, blackberry champagne reduction, and house-made honey mustard on the side.  
\$9.00

**The Drowning Trout**  
(Pines, IPAs)  
Spicy encrusted trout pan-seared with raspberry reduction, toasted pecans and goat cheese.  
\$9.50

**The Liege Waffle**  
(Belgians and Brown Alsos)  
Caramelized flatbread, spread of non-fat greek yogurt, fig, date and agave reduction, with assorted toasted nuts and breaded chicken strips.  
\$8.50

**The Black Sheep**  
(Steaks and Porters)  
Pulled lamb with chocolate bbq reduction, toasted walnuts, smoked gouda, and cranberries.  
\$10.00

**Holyoke Sliders**  
3 meat or veggie patties topped with fresh mozzarella, caramelized onion, and marinara sauce.  
\$9.00

**The 31st Mann**  
Fried shaved Prime Rib with a side of plum an jus and house made mustard.  
\$10.00

**Ratatouille**  
Thinly sliced eggplant, onions, peppers, zucchini, squash, tomatoes, fresh mozzarella, with house-made marinara.  
\$8.00



Holyoke Sliders



Ratatouille

11 • 8 • 11

**CHATHAM TAP FISHERS**  
PRESENTS A SPECIAL NIGHT OF DRAUGHT BEERS



## BEER TAPPING PARTY

Centennial IPA • Backwoods Bastard • Dirty Bastard  
Breakfast Stout • Cerise • Porter  
& Red's Rye Pale Ale bottles



Join the Celebration at 5:30pm with musical guest

**THE MICHAELS & MY YELLOW RICKSHAW**

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## Drink Menu





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